

Complete List of UK Marketing Conferences 2027

18 announced events in our collection · Updated 12 October 2026 · More 2027 dates to come

2027 date	Event / what to expect	Topics	Location	Size ¹	Est. ticket ²	Speak ³
12 Jan	Campaign Year Ahead Marketing priorities for the year ahead.	Brand, advertising	London	Not stated	£322.80* Morning pass	Enquire
10–11 Mar	MAD//North Northern marketing and advertising festival.	Brand, creative, ads	Manchester	4,000+	£605* Two-day standard pass	—
18 Mar	LIVE: Retail Week x The Grocer Retail and grocery leadership in one day.	Retail, ecommerce	London	700+	£125* Retailer / FMCG eligibility	Pitch
19 Mar	WTSFest London An inclusive SEO community conference.	SEO, content	London	600+	£718.80* Women / marginalised genders	Closed
22–24 Mar	Advertising Week Europe Advertising, media and creative leadership.	Ads, media, creative	London	Thousands	£560* Delegate; student £96*	Enquire
15–16 Apr	brightonSEO + Hero Conf Practical search marketing by the sea.	SEO, PPC, AI search	Brighton	4,500+	£318* Two days; rises 22 Oct 2026	Rolling pitch
21–22 Apr	Retail Technology Show Retail technology expo with expert talks.	Ecommerce, data	London	15,000 (2026)	Free Eligible retail / brand roles	—
22 Apr	Business of Apps London App acquisition, retention and growth.	App growth, paid media	London	Not stated	Free Eligible app / brand applicants	Pitch info
28–29 Apr†	IR B2B eComm Conference B2B commerce case studies and roundtables.	B2B, ecommerce	Manchester	Not stated	Free ref. 2026 eligible delegates only	—
28–29 Apr	eComm Live Ecommerce learning and founder networking.	Ecommerce, growth	Belfast	400+	£418.80* Two-day standard pass	—
5–6 May	Digital Marketing World Forum Digital strategy for senior marketers.	AI, social, data	London	3,000+	£299* Two days; until 15 Oct 2026	Enquire
18–19 May	SocialDay Practical social marketing and community.	Social, creators	London	650+	£420 One day; two days £600	Pitch
15–16 Jun	eTail UK Ecommerce and digital retail strategy.	Ecommerce, CX	Liverpool	Not stated	Free Qualified retailers / brands	—
17 Jun	Product Marketing Festival Hands-on positioning and go-to-market.	Product marketing, B2B	London	Not stated	£495 + tax* Individual pass; role limits	Pitch
24 / 25 Jun†	CMO Summit London Senior marketing leadership and growth.	Brand, leadership	London	75+	Free Invitation / CMO approval	Pitch
1 Jul	B2B Ignite B2B campaigns, workshops and peer exchange.	B2B, brand	London	Not stated	£358.80* ref. 2026 start-up rate; restricted	—
2 Jul	ATOMICON Sales and marketing for small businesses.	Growth, content, social	Manchester	2,000+	£289* ref. Prior edition; 2027 gated	Rolling pitch
6–8 Jul	MAD//Fest London Brand innovation and a festival atmosphere.	Brand, creative, social	London	15,000+	£594* ref. 2026 concession; restricted	—

¹ Size: organiser-reported audience, not audited attendance; prior editions labelled. "Not stated" means no usable figure found. ² GBP per person; VAT included where verified. * Additional or unconfirmed tax/fees. References are not 2027 quotes; restrictions apply. ³ Pitch/enquiry links are not guaranteed vacancies. "—" means no published route in our research.

† Date conflicts: IR B2B shows 28–29 and 29–30 April; CMO Summit shows 24 and 25 June. Confirm before booking. Prices and availability change; this is a dated snapshot, not every UK event. [Latest guide & sources.](#)